



# NEW JOURNALISM— NEW ETHICS?

THE SECOND ANNUAL ETHICS CONFERENCE

April 29 - 30, 2010

The center's mission is to be a voice for journalistic integrity, a forum for informed debate, and an incubator for new ideas and practices.



To contact the director,  
**Stephen J.A. Ward,**  
e-mail [sjward2@wisc.edu](mailto:sjward2@wisc.edu)

**Center for Journalism Ethics**  
5152 Vilas Hall  
821 University Avenue  
Madison WI 53706  
608.263.2845  
[www.journalismethics.info](http://www.journalismethics.info)

Will new models of journalism save good journalism? Is it possible to use new media responsibly? Are we in need of a new ethics? These questions will dominate the center's second annual ethics conference, "New Journalism -- New Ethics?"

Keynote speaker:

**Jon Sawyer**  
Pulitzer Center on Crisis Reporting



**Bridging the Gaps:**  
Holding true to old-media values in a  
new media world

This conference will also see the release of a timely report on ethical issues for the new, non-profit investigative newsroom, based on a recent groundbreaking roundtable of leaders in non-profit journalism.

As center director, I invite you to join journalists from all forms of news media, journalism educators and students, academics, ethicists, and the general public. Once again, the conference will be live-streamed and will include the online participation of bloggers, tweeters and other commentators.

Evening reception, Thursday April 29, 6p-8p  
**Full day conference, Friday April 30, 9a-5p**

Fluno Center, University of Wisconsin-Madison  
*(full registration information & conference program to follow shortly)*

Questions? e-mail [ethics@journalism.wisc.edu](mailto:ethics@journalism.wisc.edu)